

13th
Year of
Success in
Franchising



Brought to you by
FRANCHISE INDIA & **Bloomberg** | **UTV**
Empowering **Change** Since 1999
BLUNT. AND SHARP.



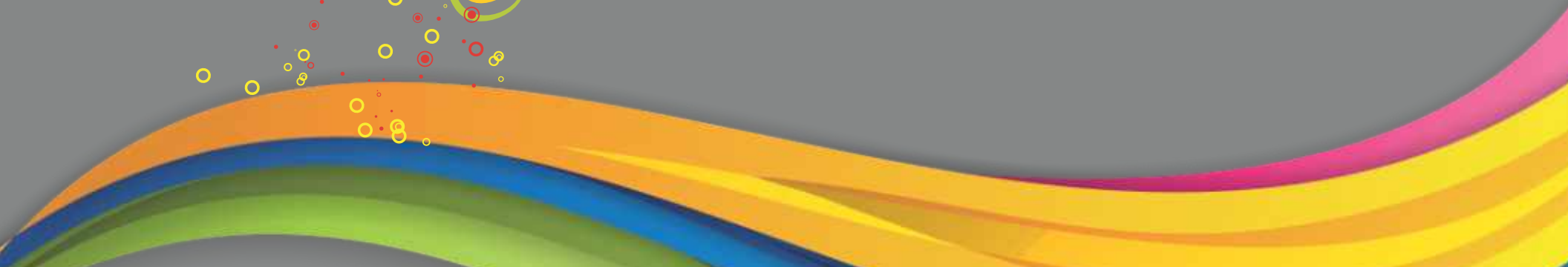
FRANCHISE INDIA 2011

9th International Franchise and Retail Show

EXHIBITION | CONFERENCE | AWARDS

DECEMBER 2 - 3, 2011

HOTEL ASHOK, NEW DELHI, INDIA



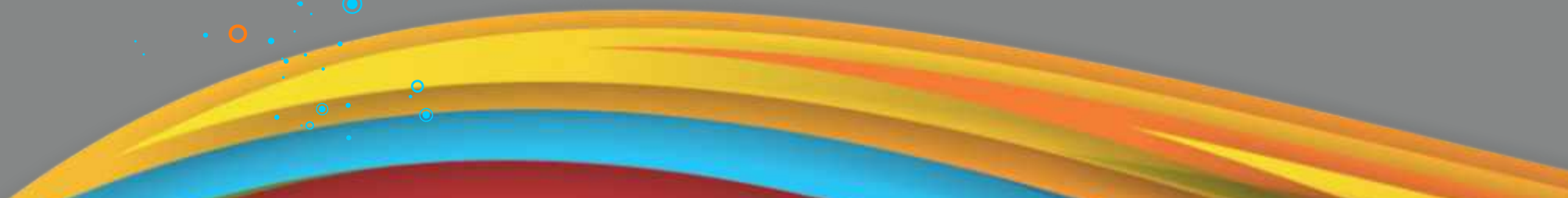
IT'S ONLY WHEN YOU
QUIT
SOMETHING
THAT SLOWS YOU DOWN

WILL YOU
START
SOMETHING
THAT PICKS UP PACE?



QUITTERS INC.
★ Be a quitter. Be the change. ★

JOIN THE REVOLUTION
WWW.QUITTERS.IN



WHEN THE ROOM IS TOO SMALL
**FOR YOUR BOSS
AND YOUR EGO.**
QUIT.

Quitters.in is a social movement initiated by Franchise India.
Quitting is a desire. It is an attitude. Most important it is the
moment that changes our life.

Quitters.in is a project to start a million Entrepreneurial journeys. It
is inspired by a simple ideology – if you don't like it, Quit It!
Quitters.in does not have to do with shirking responsibility. It is
about quitting the things that keep us away from our dreams and
the things we love to do.

Be a quitter. Be the change. Take charge of life.



An initiative by

FRANCHISE INDIA
Empowering Change Since 1999





CHANGE **IS A PART OF** **OUR DNA**

At Franchise India, we have constantly worked on changing business rules by engaging the DNA of the people who operate or benefit from these processes. Franchising by itself is a change agent; but one constant amidst this change is the increased level of convenience, service, and consistency, which has eased the uncertainties of change delivered by franchising and its broader environment.



Welcome to

FRANCHISE INDIA EXHIBITIONS



Gaurav Marya, President, Franchise India
Business Advisor, Entrepreneur & Author

“ Entrepreneurship is about
owning a dream and making it a
reality with the help of others ”

TAKE CHARGE

I wrote my second book this year. The process of writing *Take Charge: Build the Entrepreneurial Mindset* gave me occasion to reflect on my personal journey as an entrepreneur. I revisited the vision that we had seen and articulated way back in 1999. I get a strong sense of satisfaction when I see that the vision has become more and more relevant as the years have passed. Let me share the vision here:

We will make every Indian self-reliant, for the betterment of life and livelihood resources, through the promotion of entrepreneurship.

The real beauty of this vision is that it continues to challenge us despite the achievements we have made in the past 13 years. In 2011 we have resolved to re-affirm our conviction in this vision.

The process of writing the book has again convinced me that entrepreneurship is not just about legal ownership. In fact the sad truth is that most proprietors and promoters have only bought themselves a job in their own enterprise.

Entrepreneurship is a mental attitude – a mindset. It is the sense of responsibility that gives us the courage to own the risk and the generosity to share the rewards of our work. This is what keeps our team together, working for a vision that is our individual dream but shared by all.

Entrepreneurship is about owning a dream and making it a reality with the help of others.

IF YOU DON'T LIKE IT, QUIT IT!

All of us accumulate a lot of dead weight in our lives. It could be a bad habit, it could be a

negative mindset, it could be a job that provides livelihood but deadens the soul. These are things that prevent us from living out our dreams.

We have launched a CSR initiative to encourage people to quit the things that hold them back, that keep them from living their dream. The slogan we want to popularize is -- Be a Quitter. Be the Change.

CHANGE IS THE ONLY CONSTANT

It is ironic that we are re-affirming the vision we saw in 1999 in the year when we are projecting the slogan “Change is the only constant”. We want to embrace the philosophy of constant change, so we can remain relevant in a fast evolving world. At the same time we want to continuously improve ourselves so we can continue to deliver more value to our clients and associates. So we will change, we will adapt, modify and grow.

This is reflected in the scale, the variety and the choice available in the Franchise India 2011. The Expo will cover offerings under SME, Retail, Jewelry, Fashion, F&B, Retail Supply and Real Estate. The conferences will give opportunity to engage with the state-of-the-art in Franchise Knowledge, Retail Knowledge, Brands & Licensing and Entrepreneurship. The Awards Evening will honor excellence in various fields.

Embracing change does not mean giving up values. In fact when we own our dreams, we get the values that allow us to transform and adapt to change while remaining true to our vision.

Welcome to Franchise India 2011
You may find a dream you want to own.



CHANGING YOUR BUSINESS FROM SMALL INTO BIG

Whether Change takes place in organizations, society or biology, it does not advance through steady progress. Instead the status quo moves through a series of peaceful interludes punctuated by violent revolutions in which one world view is replaced by another. Whether change is dictated by internal factors or external, big Ideas or need for process improvement, it is about changing the business on several fronts: in technology (evolving point-of-sale [POS] systems, for example), in culture (Imbibing new skills and exercise of people's time) and in the economy (such as using policy/gap to advantage). The bottom line is that Success requires leadership, managed process and accomplishing change without ruined careers, missed deadlines and broken promises

OUR BRANDS & PHILOSOPHY

Franchise India now in its 13th year, has been mentors of change. The change has been structured in the thinking; embracing and complying with novel Business Ideas for fresh business opportunities to incubate and find a befitting unite. Since its inception in 2003, Franchise India Exhibitions have benefitted over 3.5 lakh business investors with over 200 shows held both in India and overseas. In 2010 alone, Franchise India Exhibitions has touched over 150,000 business buyers and assisted over 500 companies in their Franchise Journey thus instituting consequential relationships, either by creating an access in Tier 2 and Tier 3 cities or finding partners in international locations, thus, fulfilling the needs of companies to expand their business through franchising. Franchise India Exhibitions work on a single mantra of being franchise-focused & investor-centric.

KNOWLEDGE: Franchise India Conferences are backed by global experts and professionals associated with us over the years.

OPPORTUNITY: Franchise India shows showcase opportunities for investors through projects and the companies it proudly partners.

NETWORK: Franchise India establishes platforms for industry leaders, investors to enjoy a great network with the entire franchise fraternity.

SUCCESS: Franchise India works towards the success of its investors and exhibitors. We help companies leverage their intellectual capital through franchising and licensing to Indian entrepreneurs.



CHANGING YOUR OUTLETS FROM SINGLE TO MULTIPLE FRANCHISES

If you find yourself pondering on whether You should Open Another Location to grow your business, it is time to ask yourself if your business can be converted into a business format that somebody else could operate. Do you have a standardized product or service that someone could resell multiple times?



India's premier and most trusted annual business & tradeshow, Franchise India 2011, the flagship show of Franchise India is back in its 9th edition to provide a platform for highly evolved prospects & qualified investors and entrepreneurs from across India, neighboring countries and delegations from other parts of the world to meet face-to-face with some of the most accomplished Business Ideas, attend unparalleled Business summits and seminars and learn more about India and fast growing MSME industry in India.

Whether you're looking to grow your franchise network in the Indian market, collaborate with International Business concepts, take your concept international or supply to the franchise, retail and Small Business community, The show promises to be the biggest Business spectacle offering enormous opportunity that will encompass all facets of Franchising and Retail assorting Franchise Expo, Retailer 2011 surrounding the Fashion zone, Food zone, Jewellery zone, Retail supply zone, Market Place Expo & Brand Licensing zone in addition to International Franchise Expo and SME India Expo. A combination of Opportunity and Knowledge will be packed in an all-inclusive conference program on the subject matter of Small Business Franchise, Retail & Real Estate and Licensing structured in a well rounded Entrepreneurship summit, Licensing Conference and Knowledge Series.

The dynamic marketing campaign is planned to target around potential business investors and will leave no region untapped through aggressive campaigns in radio, television, internet, direct mail and print.



BENEFITS OF PARTICIPATION

- One to One interaction between buyers and sellers.
- Meeting Expansion comprising selling single units, area developments or master franchises
- Discover potential franchisees, distributors, retailers & licensees.
- Network with investors, suppliers, brokers & importers.
- High visibility: Extensive marketing towards your brand prominence.
- Pre event, event & post-event Franchise Match-making Program.
- Property Match-making Program for retailers & malls.
- Catch a clear vision about competition.
- Knowledge Forums will empower exchange of coveted information.
- Transactive characteristic of the show ensures value for money, ASAP.
- Establish contact with potential patrons for export opportunities.
- Gain commercial access to international markets with presence of International trade facilitators from over 10 countries.
- Get an updated view of the present and future trends of its market niche.
- For more information email at expo@franchiseindia.com



EXHIBIT YOUR BRAND HERE!





CHANGING **YOUR MARKETING** **FROM ADVERTISING** **TO BRANDING**

Almost all businesses sell a commodity product. Someone, somewhere, sells what you sell, at a lower price, and probably right down the street. To customers, it's all the same, unless you have meaning. And that means advertising your brand. If your business has to mean more than your competition, your advertising needs to include your brand!

FRANCHISE EXPO

One word that would sum up the show is 'Opportunities'. At Franchise India 2011 the Business Visitors will discover a world of business concepts showcasing Indian and International Franchising and Retail Ideas. Over 200 reputed brands from more than 100 sectors of retail and services were exhibited in 2008 and over 22,000 serious entrepreneurs visited the expo and matched their Business ambition with franchise companies while sampling the concepts.

This year promises to be much bigger in all respects with higher expected attendance and exhibitor participation.

WHO SHOULD EXHIBIT

Statistics from our past shows have indicated that 75% of people visiting the Franchise Expo would like to initiate a business in the next couple of months. Therefore, the Expo is a perfect marketing channel for:

- Franchisors in a phase of expansion, in order to speed-up growth in India
- Well-established franchisors with a strong image to expand their business and consolidate brand
- Franchisors seeking master franchisee to develop internationally
- New Franchising networks to launch their business plan and present themselves to the market

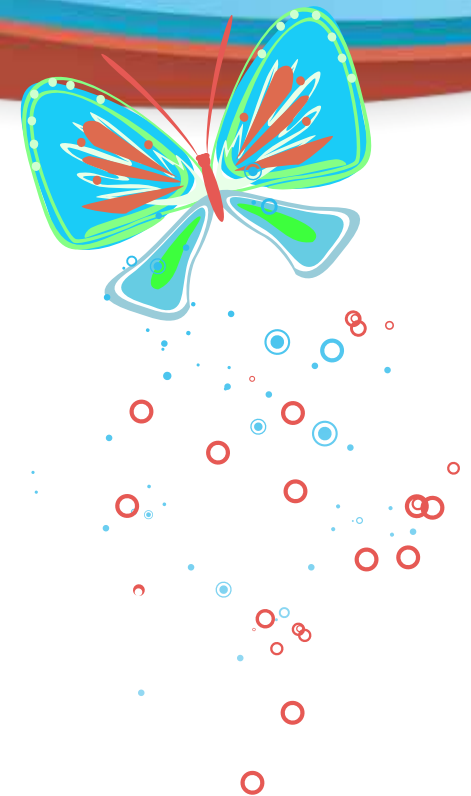
WHY SHOULD YOU EXHIBIT

- To expand your franchising network by meeting potential, qualified franchisees
- To develop your sales network
- To find partners or distributors
- To find new clients and licensees
- To find choicest locations for your brand

LAST YEAR OVER 250 COMPANIES EXHIBITED, INCLUDING:

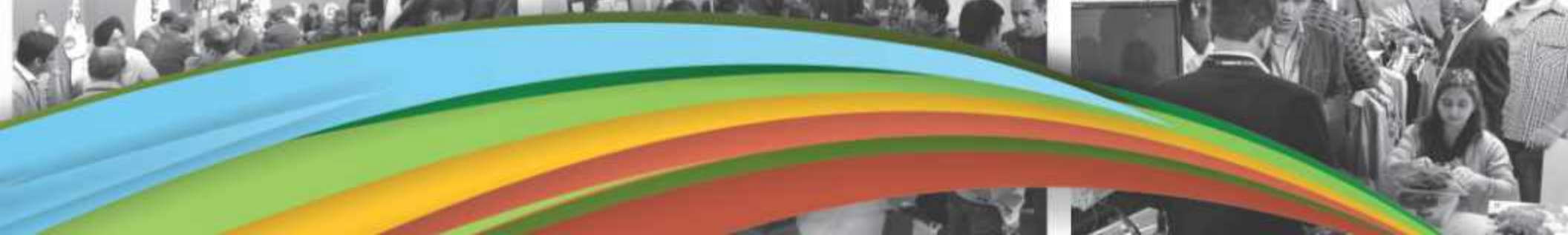
Zee Learn, Digiworld, **Furtados Music India Pvt. Ltd.**, 1000 Metres.com, **6 Ten**, Donear Industries Ltd, **Aadyant Education**, Action Coach, **Aloha India**, Ananta Accessories, **Aptech Global Learning Solutions**, Aqua Spa, **Ashokacards.com**, Asmi Jewellery, **Aura Thai Spa**, Sunshine Kebabs (India) Pvt Ltd, **Bbx India Pvt. Ltd.**, Lifestyle International Pvt. Ltd, **Brainworks Pre- Schools**, Brewberrys- Bionic Hospitality, **Caanwings (For Going Abroad Legally)**, Cadd Centre, **Café Buddy's**, Newport Coffee Co (India) Pvt. Ltd, **Cartridge World**, Carz Spa Car's Beauty Clinic, **Centre For Management**, Champion Industries Corporation, **Chhabra 555**, Old World Hospitality Pvt. Ltd, **City Mall 36**, Cocoberry, **Coffee N U & Oovaa**, D'damas Jewellery India Pvt. Ltd, **Derby**, Desmat Cartridge Xpress, **Diya Diamond Jewellery**, Dr Lal Pathlabs, **Dream Whistlerz**, Esms - Esource Consulting Pvt. Ltd, **Esperanza Corporate Pvt Ltd**, Eurivex, **Eurokids**, Everonn Kompass, **Fast Fix**, Fastrackkids International Ltd, **Ferns & Petals**, Fi Fida, **Focus Educare**, Frankfinn - First Impression, **Fresh & Naturelle Ice Creams**, Fruit Shop On Greems Road, **Parkash Amusement Rides & Fun World Pvt. Ltd**, Gili India Ltd, **Gitanjali Jewels**, Gitanjali Lifestyle, **Go! Chaatz**, Google Adwords, **Regal Brilliance Jewels Pvt. Ltd**, G-tec Education, **Helen O'grady International**, Homegenie, **I Play I Learn**, i360 Staffing & Training Solutions Pvt. Ltd, **IIAS**, Image Infotainment Limited, **Le Sutra Hospitality Pvt Ltd**, Institute Of Personality, **Stress, Investors Clinic**, iventures Capital, **John Players**, Jsm Overseas - Baby Nova, **Kapsons Solutions Private Limited**, Keen To Clean Group, **Kent Ro Systems Ltd**, Kinder Care, **Krishna Apra D'mall**, Krome - Republic Of Fashion, **Kwality Wall's Swirl's**, La Mode, **Spencers Retail Ltd**, Lakshmi Access Communications Systems Pvt. Ltd, **Lead- The Retail Business School**, Little Bee - Kashmir Apiaries Pvt. Ltd, **Luckylover Collection**, Lulu Mall Kochi, **Maharishi Ayurveda**, Mexus Education Pvt Ltd, **Naked Pizza**, Nakshatra, **National Small Industries Corporation Ltd**, Neulife, **New Zealand Natural**, Next, **Nice Retailbiz Technology Pvt. Ltd**, Nokia Tej, **Optique**, Orion Edutech, **Ozone Ayurvedics**, Perfect Wellness, **Pinnacle**, Pizzavito, **Planet Fashion**, Planet M, **Pleasantino**, Pop Languages, **Prestige Smart Kitchen**, Presto- Personalized Wonders, **Promise**, Raidnet Dev (india) Private Limited, **Rcube International**, Re/max (World's No.1 Real Estate Franchise), **Re-Feel**, Religare Broking, **Ridhi Sidhi Infra Projects**, Rosebys, **Safal**, Sarpinos Pizzeria, **Satya Paul**, Seal Infotech Pvt Ltd (Sap Gold Partner), **Second Innings Home**, Second School, **Shahnaz Husain**, Shokoladnitsa, **Skechers**, Total Wardrobe Solutions, **Smart Shop 108 Pvt. Ltd**, Snap Fitness, **Snowmax**, Sporty Beans, **Sri Agni**, Starkids, **State Bank Of India**, Store 99, **Subway**, Sunbeam Eduserve, **Supertech Limited**, Talwalkars Hi Fi, **Tech - Kidz**, Telematics4u Services Pvt Ltd, **The EB Club**, Thoughts2bots, **Thumbrule Technologies**, Travo, **Trendy Divva**, Trif Amritsar Projects Pvt. Ltd, **Tropical Sno & Twisters**, U.S. Franchises, **Uae Commercial Office**, Unique Builders, **Vardhman**, **Vendmax International**, Veta, **Videocon Mobile Services**, Westwood Lifestyles, **Whiztel-Australia Telecom Co**, MDN Edify Education, **Re-Feel Cartridge**, Club Laptop, **The Chocolate Room (India) Pvt Ltd**, Aarcity Infrastructure Pvt. Ltd, **CCR Commodities Ltd**, Mos Utility Pvt Ltd, **Infoglobal**, Cg Mantra Digital Media Pvt Ltd, **Internation College Of Financial Planning Ltd**, Kodak, **S J Health Care Pvt Ltd**, Kreative Koncepts, **Aisect**, New Horizons Computer Learning Centers, **Marshall's**, Safe Express

EXHIBIT YOUR BRAND HERE!



FRANCHISE EXPO





Retailer2011

6th International Retail Opportunity Expo

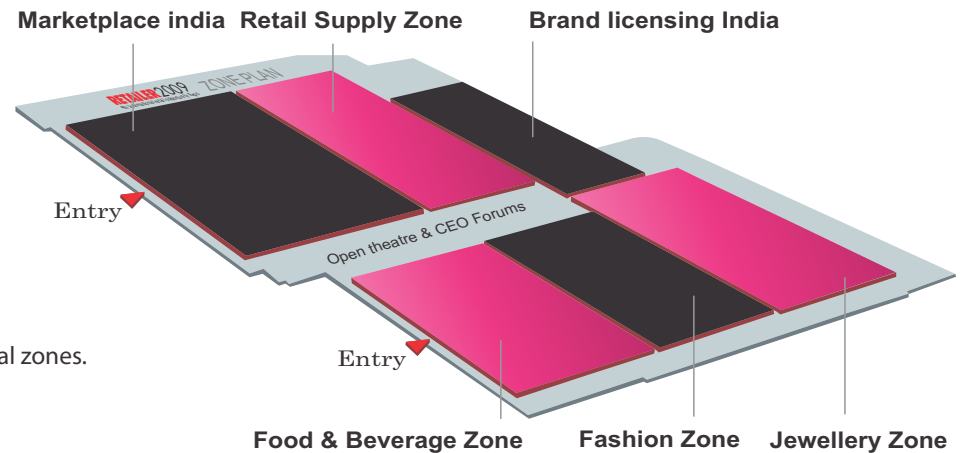
The Rs 18,673 billion (US\$ 401 billion) Indian retail market entails only 6 per cent of itself as organised retail segment as of 2010, according to Booz and Co (India) Pvt Ltd. Today Indian Retail industry contributes about 11% to Indian GDP, the highest compared to all other Indian Industries. India has been ranked as the fourth most attractive nation for retail investment among 30 emerging markets by the US-based global management consulting firm, A T Kearney, in its Global Retail Development Index (GRDI) 2011. Hence, there is a great potential to be explored by domestic and international players.

Retailing industry in India has to be more innovative to ensure customer contentment and delivering value for money to the shopper. Therefore, it is imperative that exhibitions for the retailing industry should also present cutting edge of new methods, new technologies, and new ideas. Retailer 2011 will be India's biggest retailing expo to serve as one of its kind retail opportunity show that answers comprehensive needs of a retailer. It is an ideal platform to highlight leading brands and retail concepts to seek partners in retail.

REASONS TO EXHIBIT

- Meet hundreds of new business buyers, directors and key decision makers
- Expose your Retail concept to new markets, buyers, partners and distribution channels
- Generate leads, research new trends, launch new products and position your business profile across the industry
 - Talk face to face with current clients for future expansion areas
 - Build brand equity
 - Support your resellers and generate sales!
 - Research the market





THE ZONES

To help match buyers and sellers, Retailer 2011 is organized into six exciting special zones.

- Food & Beverage Zone
- Fashion Zone
- Jewellery Zone
- Marketplace India
- Retail Supply Zone
- Brand Licensing India

JEWELLERY FRANCHISE'11

With gold consumption rate of 24%, India remains world's largest gold consumer. The branded jewellery market is growing at 41% CAGR. Jewellery Zone 2011 will be a conglomeration of top-notch jewellery brands for Business Investors looking to enter into retail of Jewellery, Watches & Art Jewellery

WHO SHOULD EXHIBIT

- Jewellery companies looking to open new stores through franchise route
- Branded jewellery concepts looking to create a distribution network
- New brands looking to position themselves in the marketplace
- Showcasing new collections Jewellers looking to identify new locations
- Indian jewellery companies looking for overseas expansion

For more information email at expo@franchiseindia.com

FASHION FRANCHISE'11

Over 200 international fashion brands entered the Indian market in last decade. Clothing, Footwear & Accessories together occupied 50% of the total retail space with anticipated Rs 20,000cr retail sales. Fashion Zone at RETAILER 2011 will be an ideal environment for innovative promotions to consolidate your brand's position amongst high-value retailers, important agents, distributors, dealers and prospective franchisees.

WHO SHOULD EXHIBIT

- Fashion Brands and Manufacturers seeking to appoint franchisees, distributors and retailers
- Export houses looking to get into domestic retail
- Designer Brands and advocates of haute couture looking to create the opportunity to establish new business relationships
- Fashion Brands looking to create brand equity and presence in multi-branded and departmental stores
- Fashion Industry Suppliers

F&B FRANCHISE'11

Food, Beverage & Hospitality Pavilion

Almost 50 per cent of the Indians eat out on regular basis, averagely 1.2 times a month; occupying the second largest wallet share. Investments in the food service industry have been buoyant from both global and domestic brands since 2007. Food Zone will be India's biggest B2B platform for food brands looking to gain a footprint across country and International F&B Brands looking to launch in India

WHO SHOULD EXHIBIT

- International brands looking to enter India by finding master franchisees
- Foods brands looking to identify winning locations for their brand
- Food brands looking for regional or unit franchisees
- New food brands looking to get into franchising
- Service providers to the food industry

For more information email at expo@franchiseindia.com

GITANALI	MEGA MART	adidas	CHIN & JONY freedomfashions.in	max	WALCOR	D'damas THE ART OF BEAUTY	THE RAYMOND SHOP The world's in fash.
NEXT	Planet m	cabeira 555	CYGNUS	GUARDIAN	NUMEROUNG	WORLD OF TITAN	vasari
SONY	MADDOE	SUBWAY	THE MOBILE STORE	TIMEX	THE HOME STORE	EXCALIBUR	
Fortis HEALTHWORLD	BARISTA COFFEE	rosebys	INDIANS LEAGUE	KILLER 360	Cottons by Century	BIKANERVALA	Loveable
Joyalukkas	ARCHIES	asmi	Cafe	Reebok	portico	WOODLAND	THE LOOT

Retailer SUPPLY'11

More products, more services, more value!

Retailer Supply 2011 will bring together world-class technology and retail design suppliers to an audience of Retail professionals who are eager to keep up with the latest trends and industry developments in a market that is changing more rapidly now than ever before.

Retailer Supply Expo will combine the strengths of Retail Technology, Retail Shop Fittings & Design and logistic service providers. At the Retailer Supply Expo one can view the latest solutions in supply chain, hardware, software, and come face-to-face with vendors covering every aspect of retail support including: Payment Technology, Bar Code, RFID, Display & Signage, Store Design, Visual Merchandising, POP and POS Solutions, Shop Fittings, Supply Chain & Logistics, Footfall Tracking, Loss Prevention Security Systems, Wireless Devices, and Business Services.

WHO SHOULD EXHIBIT

Retail Shop Fittings & Design:

Shop Fittings & Design firms can come face-to-face with new markets, new buyers, modern & existing trade partners and distribution channels to present in-store fit out solutions, surfaces, merchandising systems, flooring, lighting and signage.

Retail Technology:

High quality visitors including Retail IT Professionals, POS Specialists, Business Analysts, CEOs, Directors and Chain store owners would shop for sophisticated systems that integrate with the technology solutions in their retail stores.

Logistics & Supply Chain Solutions:

Today Retailers are looking for inventory and supply chain systems and expo will showcase systems such as RFID, data synchronization, warehousing and e-messaging solutions.

The most comprehensive retail event, Retailer Supply 2011 will feature products and services from areas including:

Retail Shop Fittings & Design

- Decorative surfaces
- Digital Media
- Floor Coverings
- Security Solutions
- Design Services
- Lighting
- Mannequins
- Merchandising Stands and Displays
- Point of Purchase
- Shelving and Racking Systems
- Signage and Digital Graphics
- Shopfitting Services

Retail Technology

- ATM Systems
- Barcode Scanners
- Cash registers
- Communication Equipments
- CRM
- e-commerce
- EFTPOS
- Financial / Banking
- POS Systems
- Smart Card Technology
- Touch screens / Kiosks.

Logistics & Supply Chain Solutions:

- Supply Chain Planning
- Sourcing & Procurement
- Supply Chain Execution
- Enterprise Asset Management
- Warehouse Management
- Inventory Optimization





BRAND LICENSING
INDIA 2011

Brand Licensing Expo is India's premier brand and property marketplace, offering exclusive insight into the players and trends that will continue to drive the \$182 billion licensing industry for years to come. The Expo will showcase the largest, most diverse collection of properties and brands available for licensing from across the world and provide exhibitors & attendees apposite platform to exchange ideas, develop concepts and execute deals.

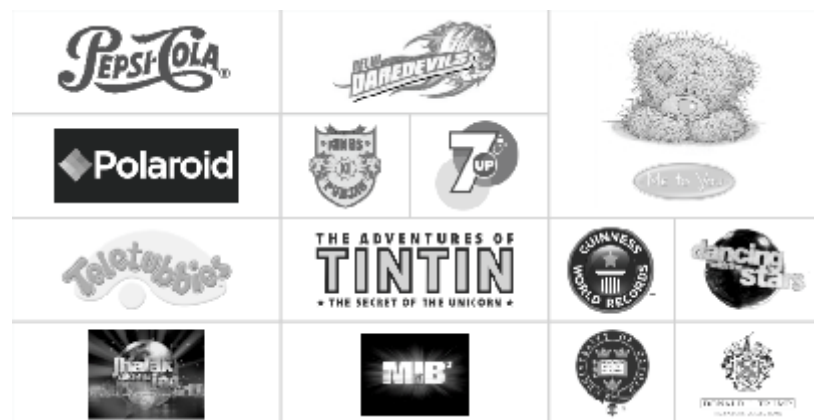
WHO SHOULD EXHIBIT

Brand Licensing Expo 2011 has earmarked special floor specially carved for exhibiting categories in

- Character/Animation
- Brands
- Gaming/Interactive
- Publishing
- Licensing Agents
- Art & Design
- Entertainment
- Related Services
- Sports

WHY YOU SHOULD EXHIBIT

- Extend your brand into new Product Groups or areas of a store that can bring you additional revenue opportunities without major investments
- Interact and do business with more than 15,000 business visitors in the profile of retailers, manufacturers, licensees, licensors and services from nook & corner of the country. 95% of Expo's attendees include have the decision-making power to finalize deals
- Benefit from the extensive marketing campaign designed to drive qualified licensing focused visitors to your booth
- 80% India's top retailers mark the event as can't-miss on their merchandising calendars
- Explore multiple ways in-venue to interact with visitors who best fit your unique marketing needs and budgets – from traditional exhibit booth packages to a variety of branding fits




Marketplace India '11
7th International Retail Real Estate Show

According to CBRE report, over 6 million square feet of retail mall space was added across India in the first six months of 2011; primarily due to aggressive expansion by organised retailers.

Mall & Shopping centre development growth is today omnipresent in tier-II and tier-III cities. Amidst this noteworthy retail and mall development, the biggest challenge for mall developers is to get right mix of brands, and for retailers the challenge is to grasp the correct location. Offering a distinctive platform to interact, Marketplace India Zone at Franchise India 2011 will showcase leading retail real estate projects.

For more information email at expo@franchiseindia.com

WHO SHOULD EXHIBIT

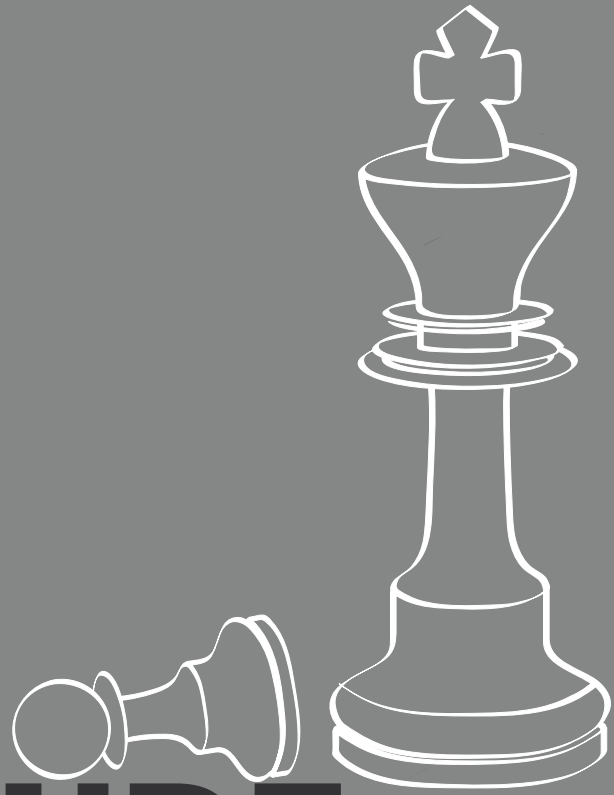
- Commercial Real estate Developers
- Office and Retail Properties Owners
- Retail Real Estate Consulting Companies
- Construction and Development Companies
- Real Estate Brokerage
- Property Management Companies
- Financial Institutions and Banks

WHO SHOULD ATTEND

- Property Buyers and Investors
- Retail Brands looking for properties
- Land Owners looking for joint ventures
- Institutional and Corporate Investors
- Architects and Engineers,
- Facility and Property Managers
- Retail Real Estate Developers
- Real Estate Brokers and Agencies
- Project Managers
- Property Advisers/Appraisers
- Property Investment Companies
- Entrepreneurs/ Business Buyers
- Professionals



CHANGING **YOUR ATTITUDE** **FROM** **INDIVIDUALISTIC** **INTO** **ENTREPRENEURIAL**



Today one finds People more obsessed with 'to do' lists and Professionals in organizations more ambitious for themselves than for the company. At some stage of one's careers, one must stop doing things at which they are only competent and their direction of growth should be much concerned with self-aggrandizement. Each little company started by an Entrepreneur is an experiment, and a great deal of experimentation is necessary to produce the occasional firm that can transform a nation's economy – or even rise it to international significance. The focus remains on building a great organization that can be passed on to leaders and still retain its value and grow its earnings.



In the sixth edition of the STAR RETAILER AWARDS in 2011, the saga takes on epic proportions. The Awards will felicitate India's top retail companies, professionals and their concepts in grand style.

The Star Retailer Awards 2011 will recognize and reward those retailers that strive for excellence and spearhead innovation, creativity and value to their customers across the depth & breadth of the country in modern retailing. These Awards have become an annual fixture in the diaries of board-level retailers seeking to celebrate the success of this industry's outstanding organizations and its dynamic individuals.

For more information email at awards@franchiseindia.com

LAST YEAR'S STAR RETAILER AWARD WINNERS

Madura Fashion and Lifestyle Ltd	Big Bazaar	Limited
Food Bazaar	Ferns n petals	Mehrasons Jewellers
KFC	Gitanjali Jewellery Retail Pvt Ltd	Home Shop 18
VLCC	Kimaya	Mr. Ajay Kaul
Croma - Infiniti Retail Limited	HPCL	Mr. Yusuf Ali M A
Rosebys	Fashion & you	The Murjani Group for Tommy Hilfiger
Shoppers Stop Limited	Inorbit	Spencers Retail Limited
	Safexpress Private	Croma

HOW WILL IT BENEFIT YOU

The Retail Awards facilitate Retailers to gain the prestige of public acknowledgement as being the leader in their specific sector from the extensive exposure and publicity, which takes place before and after the awards ceremony.

Croma bagged the most prestigious Retailer of the Year Award in 2010.



Franchise Awards 2011 are India's Topmost Honor in Franchising. Now returning in its eighth consecutive year, the Franchise Awards put standards, ethics and best practice at the top of their agenda. Through positive recognition of those that lead the way, the franchise awards are seen as the industry's top accolade. Judged by an independent panel of experts and supported by the Indian Franchise Association (IFA), Franchise Awards 2011 will reward organizations that have shown outstanding business acumen, passion and achievement of franchise businesses and as a result have achieved sustainable growth across India.

For more information email at awards@franchiseindia.com

LAST YEAR'S SOME OF THE FRANCHISE AWARD WINNERS

Raymond Limited	Chhabra Triple Five Fashions Pvt Ltd	Aptech Ltd
Remax India	Ms. Nanette d'souza	Everonn Education Limited
Mr. Harkeerat singh	Mexus Education Pvt Ltd	Planet Fashions
Mr. Luciano Benetton	Dr Lal Pathlabs Pvt Ltd	Gitanjali Jewellery Retail Pvt Ltd
Ms. Lina Ashar	Kwality Walls Swirls	TTK Prestige Limited
Ms. Ruchika Bharadwaj	Subway	NEXT
Mr. Prajod Rajan	ICICI Securities Limited	Gold Gym
Thoughts to bots	Cadd Centre Training Services Pvt Ltd	
Safal		



Star
Retailer
AWARDS FOR EXCELLENCE IN RETAILING

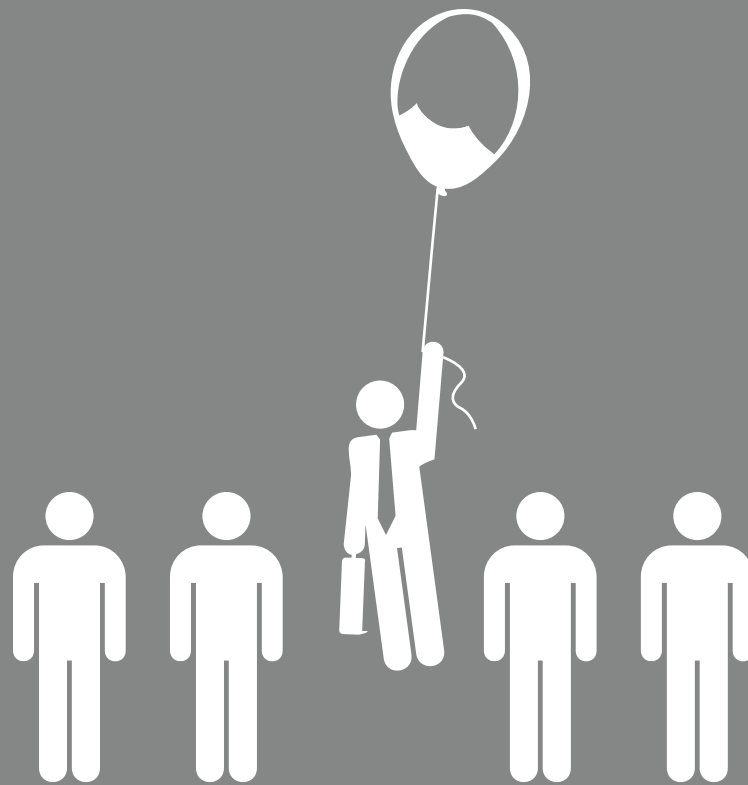




CHANGING YOUR PEOPLE FROM BEING TRAINED TO BEING EMPOWERED

The old adage 'People are your most important asset' is wrong. People are not your most important asset. Only the right people are. An overly conservative approach towards your people can sometimes be a problem, which is also the point of difference between the most productive employee and the average employee.

If the entrepreneur /CEO is more ambitious for himself than for the company and tries to lay down a plan of action and wants only 'helpers' to institute it, people will not care about providing valuable front-line feedback and meaningful contributions. The Company's passion must be discovered, not mandated to its people.





Taking a franchise system from 10 units to 25, from 25 units to 75, and from 75 beyond can present unique challenges for unsuspecting franchisors. The Conference explores the interplay between the law and the franchise agreements, on the one hand, and the ever-changing and maturing franchisor-franchisee relationships, on the other, as the need for more defined relationships and more consistent adherence to system standards becomes critical to system growth together with modern trends of growing a franchise system to the next level.

AREAS OF DISCUSSION

- Structuring your franchise model
- Practices in the franchise recruitment process
- How to market, monitor & defend your franchise brand
- Constitution of a franchise agreement
- How to transfer and maintain the support from headquarters to the field for franchisees
- Understanding behavioural styles of franchisees and what drives them to be successful.
- Striking balance between company owned & franchisee owned locations in the same market
- How to coach franchisees to modify behaviour, implement change and achieve success
- Creating and achieving a multi-unit franchise network
- Striking PE funding, M&A's and joint ventures for furthering growth in a franchise system
- Granting territorial rights – master / area development agreements.
- The making of a multi-brand or franchise conglomerate

WHO SHOULD ATTEND

- CEOs / MDs / CMDs of franchise brands
- Heads- Retail
- SrVPs / VPs / Sr GMs /GMs (Operations/Marketing/Channel Development)
- SrVPs/ VPs / Sr GMs /Gms (Business Development/Planning/Corporate Strategy)
- All National and State Franchise Managers
- Franchise Sales / Recruitment Managers
- All Field Consultants and Franchise Executives
- Prospective Franchisors
- All established retail chains looking at expansion through franchising
- Retail & Franchise Consultants
- All Retail & Business Schools
- Head – Finance / Audit
- Franchisors looking at funding
- Students from retail and management schools



The Retail conference, now in its 5th year is a great meeting point for India's retail business leaders and a great top opportunity to listen and learn from crème of the Retail industry. With so many different channels & modes for consumers to buy, the theme of the conference will be how to put the customer at the heart of your business. Maximising the opportunity presented by new channels and enabling the customer to shop in whatever way suits them is more important than ever. The big focus will remain how retailers deal with the ever accelerating pace of change in this most dynamic of sectors.

AREAS OF DISCUSSION

- How to tailor your product proposition for your future customers
- The practical, operational risks and opportunities in rapid countrywide expansion
- National is the sum of many locals: Balancing being a National retailer whilst also presenting a relevant local offer in each community you service.
- The social media explosion: evolving your business culture to the ongoing and rapid penetration of mobile technologies and the access this gives to the 'Exposed consumer' through social-connectedness
- Putting the entrepreneur back into retail: how are the rising stars winning market share?
- How ecommerce is opening doors to new market
- Turning consumer data into business intelligence for an informed future in retail
- Cross-channel retailing: leveraging both digital and physical channels to accelerate your business strategy

WHO SHOULD ATTEND

- CEOs, Presidents, Directors, Managers and Business Partners
- CEOs, COOs & Owners of retail establishments
- Head – Marketing / Retail / Business development
- Retail executives and professionals
- Retail management consultants
- Commercial / Shopping center developers and managers
- Manufacturers/Suppliers and Service Providers to the retail industry
- Merchandisers
- Store designers
- Marketing professionals
- Business development managers
- Retail IT professionals and all those interested in the growing retail industry.



CHANGING YOUR INVESTMENT FROM SAVING TO BUILDING CAPITAL

A person only has so much energy to expend in life, and you must decide where to expend it. Traditional career path advice is heavily slanted toward showing others what you can do without actually doing it. Just as taking a dozen classes in college and using what you learned from only two is not a good return on your investment of personal time. You may as well spend your time learning the things, as needed, to create your product. This is where Entrepreneurs tend to focus upon creating the best product they can at the time and, then, marketing it, using current earnings to reinvest in producing more products, either more of the same product or entirely new products. Today such intellectual capital is often the source of wealth created by companies. It is also the primary reason many companies experience phenomenal growth rates.





Today there is gold rush of opportunities, thousands of projects in education, infrastructure, telecommunications, technology, agriculture, transportation and health, consumer services, energy waiting to be taken advantage of. Here the "educated risk taker" will win the race of creating a successful business and eventually a flourishing enterprise. These Entrepreneurs see the world differently. It's more than just seeing opportunities. Lots of people see opportunities but don't see solutions and that is the real difference creator.

The Entrepreneurship Summit 2011 aims to navigate through winning business practices for managing a small & medium business successfully and the in-built SME toolbox will facilitate you with all areas relating to researching your business opportunity, getting it incorporated, finding the finance, the necessary management skills, industry expertise and of course a long-term vision to grow and succeed. It will also explore pertinent issues one should take into account when first considering franchising as a possible way of working for yourself.

AREAS OF DISCUSSION

- Opportunity Identification & Qualification process
- Key skill sets for early-stage entrepreneurship
- Entrepreneurship in the informal sectors- Spotting New Opportunities
- Managing cash flows and minimizing risk
- Strategic vs. Organic Business Development : Franchising , JV, M&A
- Leveraging Expertise-Legal. Marketing. Accounting. Human Resources. Technology
- Moving from a Start-up to Small Business to a large enterprise

WHO SHOULD ATTEND

- Potential franchise buyers
- Entrepreneurs wanting to explore the world of franchise opportunities
- Existing Business owners looking for greater insights on managing a SME business
- CEOs / Directors / Owners
- Prospective franchisors
- Companies looking to plug a franchise model in existing business
- Consultants and Property Advisors
- Consultants Accountants
- Legal Firms
- Professional organizations like Advertising, Marketing Agencies
- Students from Management Schools

For more information email at conference@franchiseindia.com



Brand Licensing is gearing up in India. While the licensing industry worldwide is worth \$180 billion plus, India supporting a 40 per cent population below the age of 15 years and the global licensing sale of just 1 per cent, the long-term growth opportunity for licensing industry is very promising. Fashion retailers stand ahead of the pack, as nearly 25 per cent of organised retailers use licensing strategy to widen their merchandise offerings and assortments. While character licensing has been a hot favourite, with total character licensing sales estimated at USD 100 million in 2009; celebrity licensing and movie based merchandising is something that is gaining popularity in the country like never before. The Brand Licensing Conference 2011 will create targeted information and knowledge to take your business to the next level with new strategies, innovative ideas and practical solutions covering everything from retailing strategies to the legal side of licensing to extending your brand into new categories and retail areas.

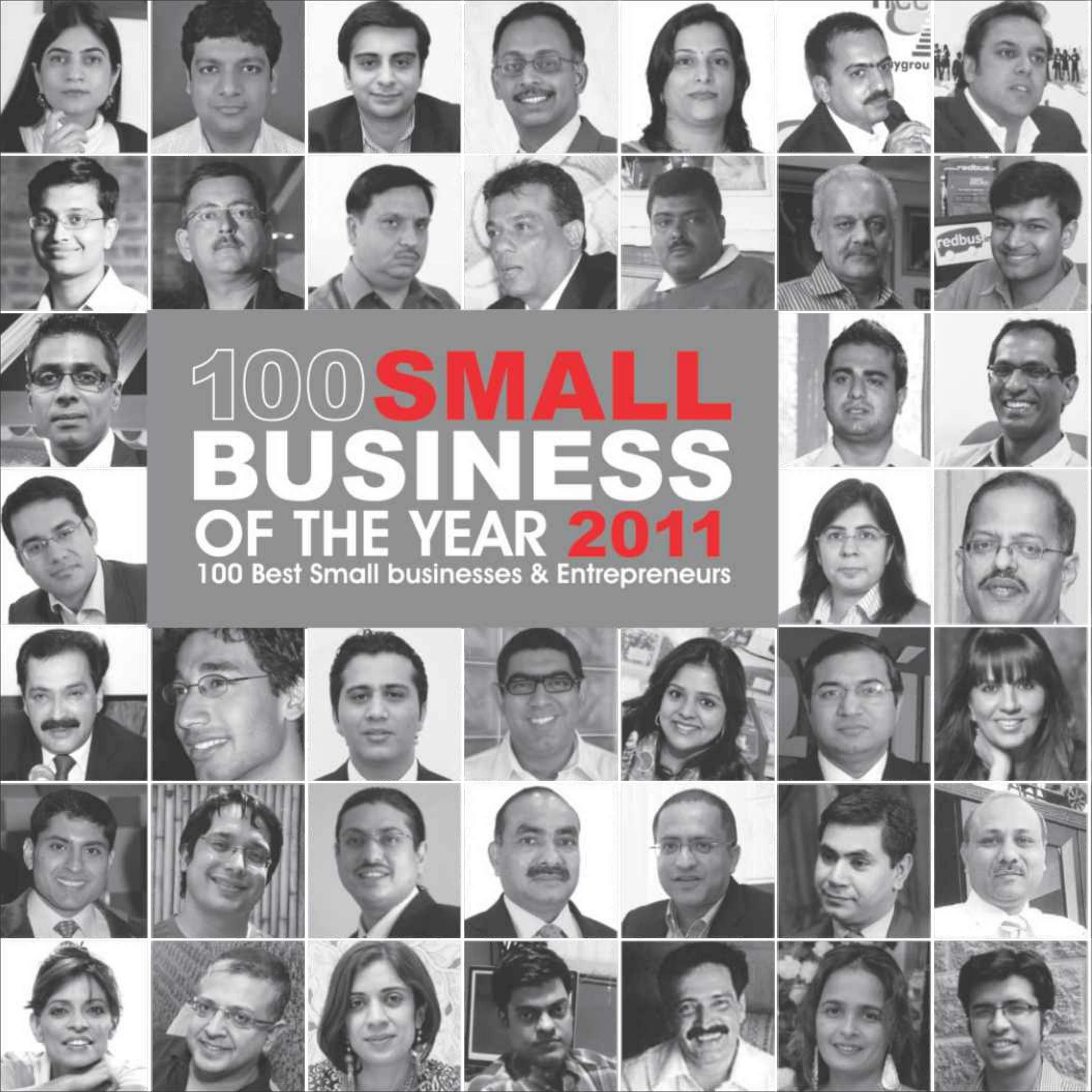
AREAS OF DISCUSSION

- Anatomy of a License Agreement
- Royalty management and auditing
- Developing, Managing & Growing a Successful Brand Licensing Program
- Issues in Sourcing & Manufacturing
- Working with Licensing Agents
- Designing a style guide for your brand
- The retail connect of licensing
- Sports licensing
- Celebrity & Entertainment licensing
- Corporate Licensing
- FMCG & Restaurant Brand Activity
- The Ins & Outs of clearances
- The Licensee Guide to Licensing Success

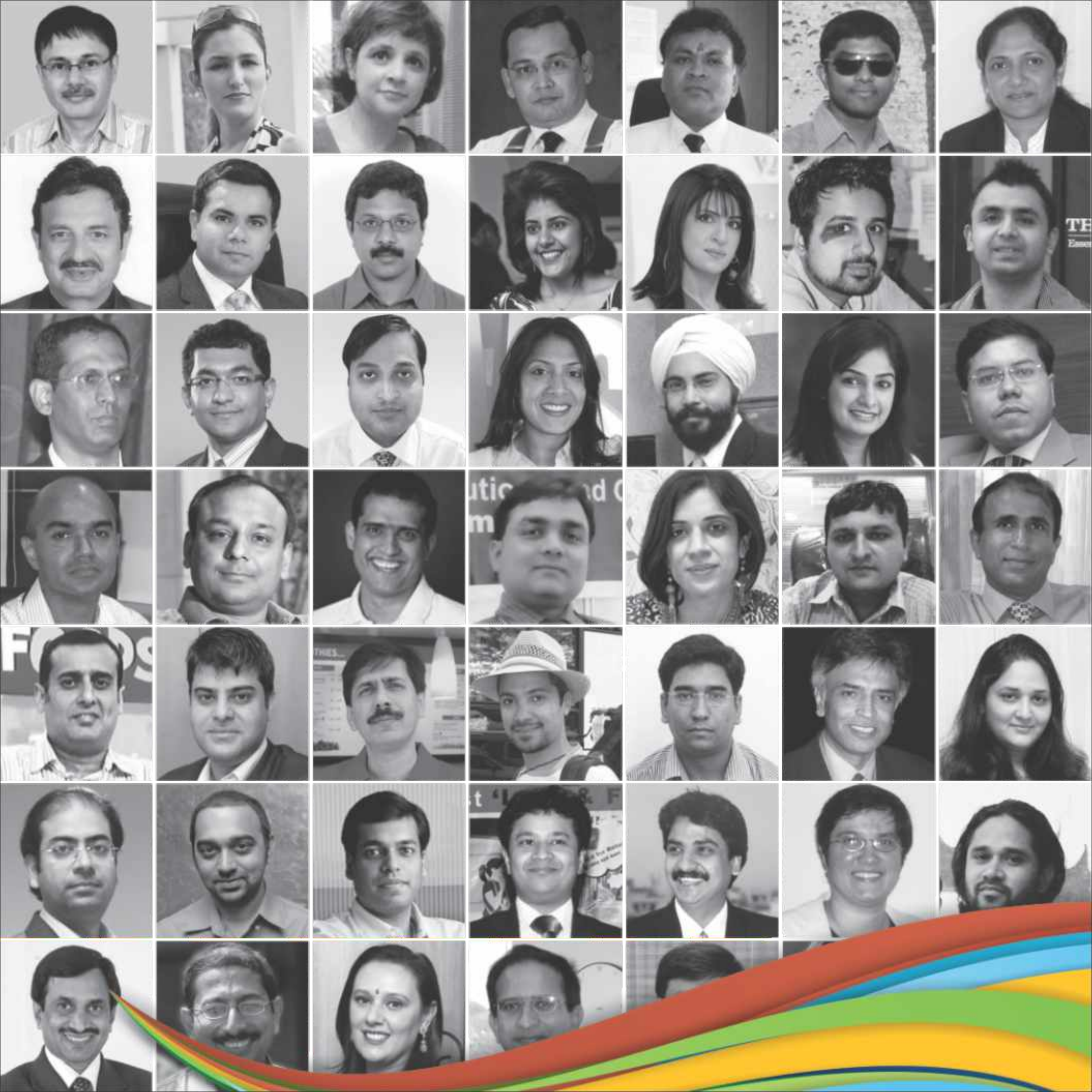
WHO SHOULD ATTEND

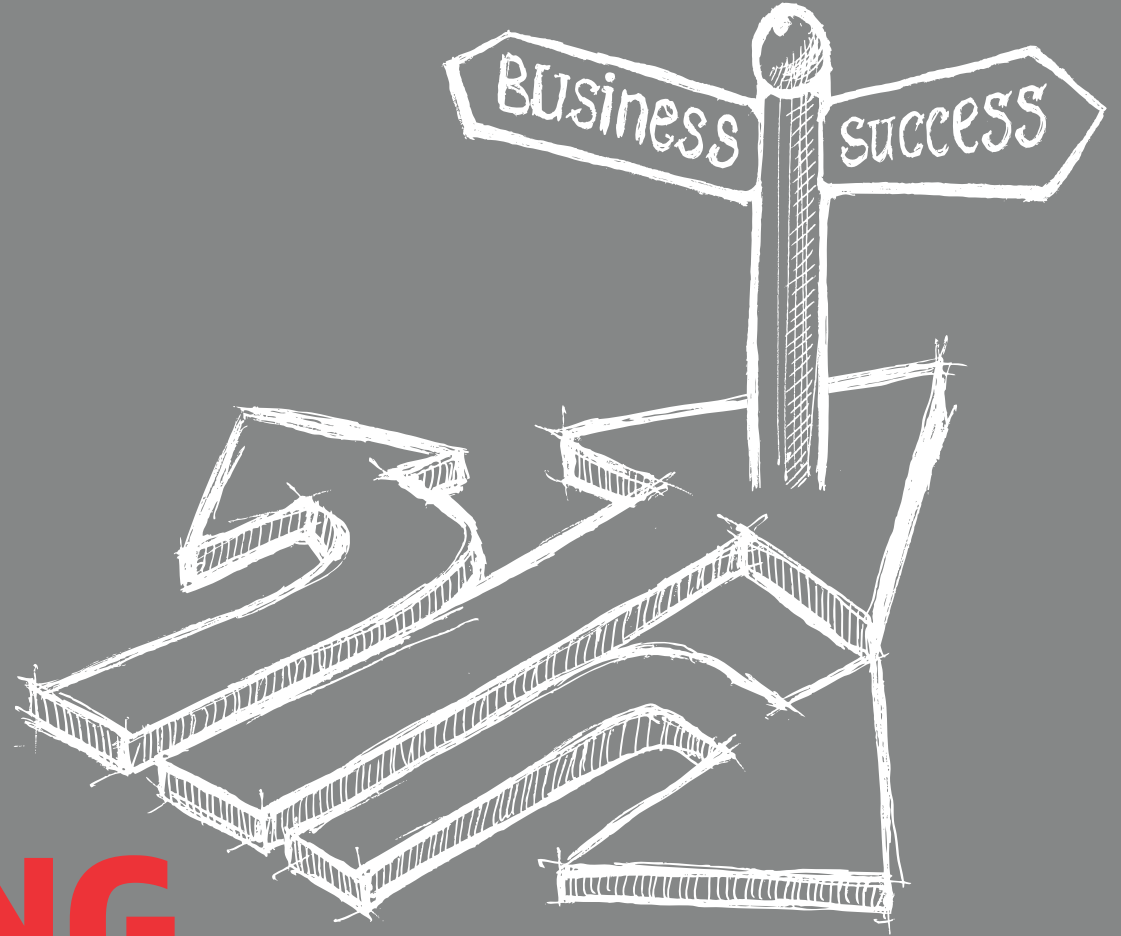
- Brand Owners: Companies that are potential licensors
- Licensing professionals from various industries
- Manufacturers / Licensees
- Retailers
- Brand and Property Owners
- Advertising and Marketing Agencies
- Licensing Agents
- Promotional Strategists
- Licensors
- Distributors / Wholesalers
- Marketing Heads
- Brand Managers
- Management Students





100 SMALL
BUSINESS
OF THE YEAR 2011
100 Best Small businesses & Entrepreneurs





CHANGING **YOUR MINDSET** **FROM POSSIBILITY** **TO OPPORTUNITY**

Moving from idea to implementation necessitates fundamental understanding about what takes to get businesses off the ground: forming long lasting partnerships with co-founders; developing a subsequent business model; developing the initial product or service; securing and using a wide variety of funding and management resources; enlisting advisors; launching and generating revenue.

Entrepreneur[®]

GROW YOUR BUSINESS

INDIA 2011

Entrepreneur India 2011 aims to support entrepreneurship and to resource entrepreneurs and Small Business Owners with Business Building tools to Help Small & Medium Business Start, Grow and succeed by ensuring a wide range of business aids, be it banking solutions or leveraging non-traditional sources of capital, technology solutions or smart marketing. These resources are intended to aid business owners, entrepreneurs, and professionals to initiate, finance, formalize, and grow their businesses.

WHO SHOULD EXHIBIT

Business solutions and resource providers those who are keen to establish partnership with SMEs will find SME India 2011 to be the perfect platform. SME Exhibitors can include:

- Banks & Funds companies offering SME loans & funding schemes.
- Financial & investments consultants
- Government and public bodies that support SME development
- Design and design-related service providers
- Advertising and media agencies
- Marketing services providers
- Branding consultants
- Public relations companies
- Strategic management services
- Legal services
- Accounting & taxation services

WHO WILL VISIT?

Owners, Decision-makers, Associations, NGO's, Government dept, Entrepreneurs, Architects, Engineers, Designers, Universities, Finance Controllers, Lawyers, Bankers, Businessmen and Professionals from all sectors in the including exporters, importers, wholesalers, distributors, retailers, buying offices, department stores, salon & boutiques, pharmacies, hospitals, restaurants, hotels, developers, contractors, IT companies, Medias and many others.

A ONE-STOP MARKETPLACE FOR PRODUCTS AND SERVICES OF SMES

Entrepreneurship India 2011 will serve to draw entrepreneurs from all walks of life and offer them opportunities and solutions to aid in their businesses, from franchise and licensing to start-up advisory.

Exhibitors and visitors meet face-to-face and conduct business for possible partnership or tie-ups. Exhibitors products or services will be featured in the expo site for pre-arrange business matching during the exhibition.

Also a sourcing market for investors, fund managers and venture capitalist

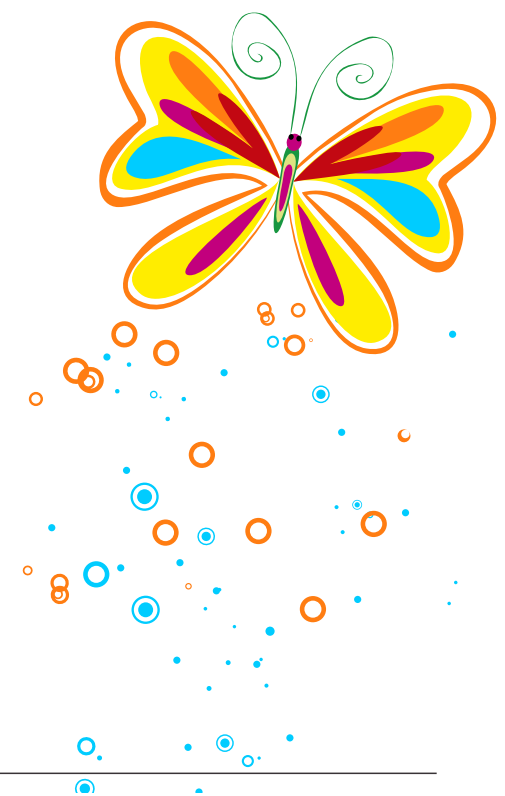


EXHIBIT YOUR BRAND HERE!





CHANGING **URBAN LANDSCAPE** **TOWARDS NEWER** **POSSIBILITIES**

The real estate sector, once identified as an unorganised sector, has been evolving quite well, in terms of project planning, size, technology, quality and financial management. The positive developments on the fronts of policy reforms and the increasing recognition of real estate as an infrastructure service are driving the economic growth engine of the country. There is an opportunity of high growth, yet again, in the approaching times, and a planned and strategic approach will help seize this opportunity at an optimum level.

EstateWorld

CONFERENCE 2011

EstateWorld

EXHIBITION 2011

According to the Indian real estate research, it is believed that currently the real estate market has crossed about 20 million dollar. Institutes like Urban Land Institute and Pricewaterhouse Coopers has accredited that India is the foremost real property investment market in Asia. India real estate also indexed a vivid expansion in the rate of investment and this upward drift will grow higher in the coming years. The year 2011 would usher a new decade of opportunities for Indian real estate, which will be a test of sorts for its stakeholders between these two fringes of fulcrum.

A PLACE TO DEMONSTRATE YOUR REAL ESTATE EXPERTISE

Exhibit your brand in front of the industry leaders, HNIs and institutional investors, brokers and agents, suppliers, vendors, developers and other stakeholders. We help you influence the decision makers and much more.

WHO SHOULD EXHIBIT

- Property Developers (Residential, Hotel & Leisure)
- Property Developers (Commercial, Retail, Industrial)
- Real Estate Agents and Brokers
- Leading Housing Finance Companies
- Banks from all over India who offer home loans
- Property & Real Estate Publications
- Property Consultants
- Financial Consultants
- Marketing Specialists

WHY SHOULD YOU EXHIBIT

- Win new business by being a valuable competitor
- Strengthen your brand and build an image
- Face to face rapport building increases long term prospective customers
- Demonstrate the existing and upcoming projects
- Create huge awareness among the community that matters

EXHIBIT YOUR BRAND HERE!





CHANGING **THE WAY LOCAL** **& GLOBAL BUSINESS** **CONNECT**

Today Global corporations in India realize that they cannot take the market by storm. While Indians do aspire to consume well-known global brands, they are a choosy lot. Homegrown brands perform well in the market when international competition is not present. When competing with international brands, homegrown brands become price sensitive and lose their value

Western brands that plan to enter the Indian market apprehend the need to customize their products to the extent that is necessary to appeal to the Indian customers hearts and wallets. To successfully do business in India needs thorough understanding of psychological, sociological and historical backgrounds of Indians ,an IP that rests with Indian entrepreneurs who connect & add global product with right location ,target consumers, positioning brand, sourcing, localising products, merchandising and pricing strategy when introducing the brand to a new market..

INTERNATIONAL FRANCHISE'11

Growing at the rate of 25% annually, India is becoming the world's second largest franchise marketplace after USA. Cumulative foreign direct investment (FDI) inflows in single-brand retail trading during April 2000 to June 2011 stood at US\$ 69.26 million, according to the Department of Industrial Policy and Promotion (DIPP).

Indian market is evolving everyday and there is very strong rationale for International franchisors to enter the Indian markets for expansion which is seeing all around growth in terms of recent retail and infrastructure development, proposed relaxations in government policies and scale & standard of living of the Indian consumer. International Franchise 2011 will showcase a whole host of brands and trademarks from all over the world and is the ideal platform for global chains to showcase their opportunity to potential partners.

WHO SHOULD EXHIBIT

- Global Franchise & Retail Companies looking to expand their franchise systems in India through master or regional franchisees
- Retail Companies looking to find distributors and dealers in India
- International Companies looking to offer "business" solutions in India
- International Companies who have master franchisees in India and are looking for unit expansion
- Consulting Companies looking to network with Indian companies for overseas market expansion

WHY SHOULD YOU EXHIBIT

- International Pavilion will turn the spotlight on international franchises having their own dedicated promotional campaign and a stand format geared to new concepts.
- An exclusive confluence that brings together franchise concepts that are developing in India as franchises or master franchisees
- Pre Scheduled meetings to put potential franchisees and HNI's in touch, Franchise India 2011 will do dedicated pre-matchmaking for all the international companies seeking master franchisees
- Speakership Opportunities at the Entrepreneurship Summit held parallelly to share IP and talk to investors ,corporate and professionals in India
- One hour of exclusive tailor-made exhibition tour including meeting with lawyer, Indian Franchise Association and International Strategy consulting on request
- Access to VIP Lounge to conduct your meetings more privately and exclusively
- Access to four Conferences on Entrepreneurship, Franchise ,retail & Licensing to learn and network

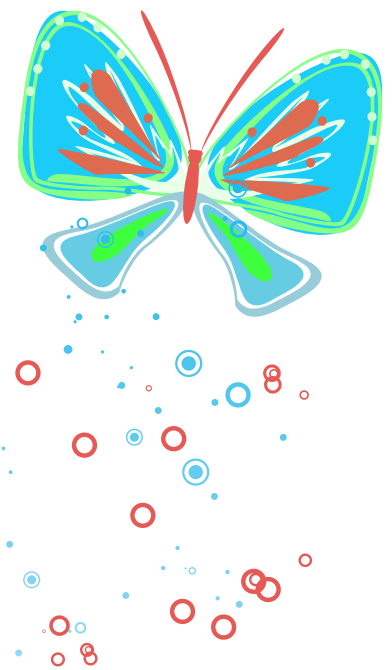


EXHIBIT YOUR BRAND HERE!



Past Awards Winners

Apollo Health and Lifestyle Ltd.	Ferns N Petals	LG Care	PVR Limited	Veta - Amoha Education Pvt. Ltd.
Archies Limited	HCL Infosystems Ltd.	Madura Garments	Radisson MBD Hotel	Wills Lifestyle
Baskin Robbins	Hewlett Packard India Pvt Ltd.	McDonald's	Raymonds Limited	www.makemytrip.com
Big Bazaar	Hidesign	Metro Shoes Pvt. Ltd.	Reliance Industries Ltd.	Zee Interactive Learning Systems Ltd.
Blazeflash Couriers Pvt. Ltd.	Hindustan Petroleum Corporation Ltd.	Monginis Foods Pvt. Ltd.	Safexpress Pvt. Ltd.	Individual Awards
CADD Centre	Hughes Escort Communication Ltd.	Moti Mahal Tandoori Trail	Sify Iway	Ajay Bijli, CMD, PVR Cinemas
Carlson Hospitality India Inc.	Hypercity	Nidhi Enterprises - Euro Kids	Subhiksha	Anil Mulchandani, CMD, Archies Ltd.
Coffee Day Xpress	Inorbit Mall	NIIT	Subway Systems (I) Pvt. Ltd.	Arvind Singhal, Technopak
D'damas	Jetking Infotrain Ltd.	Nilgiris Franchise Pvt. Ltd	Tally Solutions (P) Ltd.	Deeptha Gupta, Bikanervala
Devyani International Pvt. Ltd.	Kaya Skin Clinic	Omaxe Limited	Tanclean Pvt. Ltd.	Mehul Choksi, GRV
Dominos Pizza India Ltd.	Koutons Retail India Ltd	Mr. Orange	The Medicine Shoppe	Nikhil Chatrvedi, Provogue
DTDC Courier & Cargo Ltd.	Lakme Beauty Salon	Pantaloon Retail India Limited	Titan Industries Ltd.	Ratan Jalan, Apollo Clinics
Eureka Forbes Ltd.	Lifestyles - Land Mark Group	Pizza Hut - Yum! International	TTK Prestige Ltd.	Sanjay Coutinho, Baskin Robbins

List of Participating Companies

Abc Montessori	Cartridge World	Essar Retail	I K Silver	Maggpie	Proventure Consultants	Shahnaz Husain
Action International	Castrol Bike Zone	Eureka Forbes	I Matrix	Majestic Properties (P) Ltd.	Purocom Water Technology	Shokoladnitsa
Adidas	CEAT Ltd.	Eurokids	IACM	Maple Clothing Concepts	Q-Manager	Skechers
Adora Diamond Jewellery	Century21	Evolve-Inspiring Health	ICA Infotech	Mardi Gras Restaurants	RACE	Taarash-ACPL
Advance India Projects Ltd.	Chabbra 555	EWDPL	ICICI Bank Limited.	Marshall's Wallpaper Company	Rajesh Projects	TacFab
Aero Club	Chandrani Pearls	Excalibur	ICMAS Education	Masson India (P) Ltd.	Rajpurohit	Tally Solutions
Air Hostess Academy	Change	Fitness One	Ideal Play Abacus	MBD Group	Rapid Result Marketing	Tanclean Pvt. Ltd.
Akbar Travels	Chawlas	Five Vision Promoters	India Infoline	Medicine Shoppe	Realtech Group	TCY Learning Pvt. Ltd.
Amoha Education Pvt. Ltd.	Chhabra 555 Fashions	Flamingo Systems	Inke Refills	Medworld	Refeel Cartridge	Tech Kidz
Amrapali	Chhabra Trading Company	Floriano - Lambency	International Concepts Holdings	Melange Mall	Reliance Industries Ltd.	Teleman
Amravati Nh22 Mall	Chicking	Food Factory	International Lifestyle And Design Academy	Micro Technologies	Renaissance Creations	The Corner Bookstore
Angel Broking Limited	Chilly Sauces	Franchise Pool Germany	Item Secure	Microtext India Ltd.	Republic Of Chicken	The Loot
Anytime Fitness	City Look India Pvt. Ltd.	Franchise Pool International	ItzCash Card	Mitech	RG Stone	The Mobilestore
Apollo Health & Lifestyle Ltd.	Club City Hospitality	Franklincovey	I Play I Learn	Mobile Magic	Roots To Wings	Timex
Apple Kids	Coca-Cola India Pvt. Ltd	Fundoo-zone	i360 Staffing & Training	Moti Mahal Delux Hospitality	S.K Educations (P) Ltd.	Top Careers & You Betterthink
Arch Academy	Coffee Bar	FUZE	Solutions Pvt. Ltd	Motial Oswal Securities	Sancorp Food and Flavours	Trak Services Pvt. Ltd.
Archies	Cogent Intrade Pte. Ltd.	Fast Fix	IIAS image Infotainment	Movie Mart	Sangini	Trans Metallite (I) Ltd.
Arora & Associates	Colonel's Kababz	Fastrackkids International Ltd	Limited	Mr Orange Juicing Systems	Sankalp	Trenz Jewellery
Arvind Brands Ltd.	Comesum Food Junction	Ferns & Petals	Institute Of Personality, Stress	Mr. & Mrs. Idly	Sanra Soft	Tresmode
Arvino Attitude	Comfort Gallery	Gemini Equipment And Rentals	Investors Clinic	Mrs Bector Foods Specialities	SBARRO-Fresh Italian Cooking	Trust Chemists and Druggists
Asmi	Comp-Point Systems	German Franchise Association	Iventures Capital	MSX Group	Scintillating Jewellery	Talwalkars Hi Fi
ATR Inst. Of Jewellery Design	Cookieman	Gitanjali Gems Ltd.	J. K. Tyres	Mypropertiesplanet.com	Seeta Portfolio	Tech - Kidz
Australian Foods India	Cosmos Builders & Promoters	Global Classroom	Jet Airways	Nakshatra	Seven Seas Spa	Telematics4u Services Pvt Ltd
Avalon Aviation Academy	Cottons By Century	Global Events	Jetking Infotrain Ltd.	Nanson Overseas Pvt. Ltd.	Shaadi Point	The Eb Club
Aadyant Education	C-Pearl Real Estate Consultants	Global Franchise Architects	Juice Zone	Navsons Cartridge Clinic	Shahnaz Hussain Group	Thoughts2bots
Action Coach Aloha India	Cravatex Ltd.	Go Frugal	Jumbo King	NEC	Sharegurukul	Thumbrule Technologies
Ananta Accessories	Creambell	Graphisads Pvt. Ltd.	Jurs Country	Net 4 India Ltd.	Shree Raj Travels & Tour Ltd.	Travo
Aptech Global	Crestcom International	Graphiti School Of Animation	Just Cuts	New Horizons India Ltd.	Sify Ltd.	U Turn
Learning Solutions	CTC Emporio	Grasmi	John Players	New Zealand Natural	Sign-a-rama	UEI Global
Aqua Spa	Cygnus Diamond Jewellery	Greg Norman	Jsm Overseas - Baby Nova	Niho Construction	Silver Touch Industries	Uncle Sam Pizza
Ashokacards.com	Caanwings	Grolier International Pvt. Ltd.	K10 Technologies	NIIT	Silvex Images	Upaj Buildcon Pvt. Ltd.
Asmi Jewellery	Cadd Centre	G-Tech Computer Education	Kanakia Group	Ninex Developers	SinGem Academy	US Dollar Store
Aura Thai Spa	Café Buddy's	Guardian Lifecare Pvt. Ltd.	Kapoor Enterprises	Nirmal Lifestyle	Slice Of Italy	Usha Brita
Bakshi Enterprises	Cartridge World	Gujarat Amusement Inds	Karrox Technologies	NIS Sparta	Slice Pizza Khaya Kya!	V3S Group- Vikas Surya Group
Banana Moon	Carz Spa Car's Beauty Clinic	Gurukrupa	Kebab Factory (RHW)	NJS Network Marketing	SMI Exports	Vadilal Enterprises
Barbarian Gym	Centre For Management	Gili India Ltd	Kent R.O. Systems	Número Uno	Snap Fitness 24/7	Valuefirst Messaging Pvt. Ltd.
Barista Coffee Company Ltd.	Champion Industries	Gitanjali Jewels	Khadims	Omaxe Limited	SONG	Velvette Eye & Care
Barnie's Coffee & Tea Company	Corporation	Gitanjali Lifestyle	Killer Jeans	Orion Calltech	Sony India Pvt. Ltd.	Venky's
Baskin Robbins	City Mall 36	Go! Chaatz	Kinder Spaces Kotton Club	Ozone Fitness n Spa Pvt. Ltd.	Spa Zieta	Veta
Berkowits Clinic	DAPL	Google Adwords	Kompass	Pacific Development	Space Dots Foods Pvt. Ltd.	VIA
Blackberrys	D'damas	G-Tec Education	Kotton Club	Panban Enrich Projects	Spice Gas	Victoria Impex Pvt. Ltd.
Blazeflash Couriers	Diamond Hut India Pvt. Ltd.	H K Multiplex & Hospitality	Krishna Developers	Paperazzi	Sports Station India Pvt. Ltd.	Villazzo
Blue Foods	Diracway Fusion	Hallmark	Kudos Ayurveda	Paramount Meditech India	Star One Fast Food India	Vivaan Fashion (Sepia)
Body & Soul	Dixy Panban Restaurants India	Hanung Toys	Kwality Wall's	Parasvath Developers	State Bank of India	V-kool Films
Body Spa International	Domino's Pizza	Harra	Kwik Kopy Business Centre	Pind Balluchi	Store-99 & Surprise	VLCC Institute
Brain O Brain Kids Academy	Dosa Plaza	Has Juice Bar	Lady Fitness	Pioneer Infrastructures	Study By Janak	V-Mart
Brain Works	DTDC	HCL Technologies	Lalani Infotech Ltd.	Pizza Corner India Pvt. Ltd.	Subway Systems	Wardrobe, Wizapp 3s
Brewberrys	Dynamic Vertical Software	HDFC	LCCI	Planet Fashion - Madura	Suncity Projects Pvt. Ltd.	Welspun
Brewers- The Coffee Bar	D'damas Jewellery India Pvt. Ltd	Health & Glow	Leela Studio	Garments	Superstar (RHW)	Welworth
British Academy For English Language	Derby	Helen 'O' Grady	Levi Strauss	Podar Education Network	Superstars - Indo American Diner	Window Passions
Brv Retail Solution	Desmat Cartridge Xpress	Hero Mindmine	Lifestyle International (P) Ltd.	Polaris Retail Infotech Ltd	Surya Fresh Foods Ltd.	Wonder Education
Bbx India Pvt. Ltd.	Diya Diamond Jewellery	Hewlett Packard	LJ Hooker	Popular Car World Pvt. Ltd.	SVP Group	Wow Chocolates
Brainworks Pre- Schools	Dr Lal Pathlabs	Hindustan Lever Ltd.	Logic Software	Portico	Sweets Corner	www.ashokacards.com
Brewberrys- Bionic Hospitality	Dream Whistlerz	Home Store (India) Ltd.	Lotus Herbals	Presto Stamps	Safal	www.franchiseindia.com
CADD Centre	Educadd Training Services	Hotspot Retail	Lovable	PRG Education	Sarpinos Pizzeria	Xplora Design Skool
Café Desire	Education One	HSBC	Lakshmi Access	Profful Sarees	Satya Paul	Yo! China
Canary London	Egana India Pvt. Ltd.	Hues Clothing	Communications Systems Pvt.	Proline	Seal Infotech Pvt Ltd	Zee Interactive Learning Systems
Career Launchers	Eike Jeans	Hughes Escorts Communication	Ltd	Promise	Sap Gold Partner	7 Indian
Carmichael House	Eldeco Infrastructure	Helen O'grady International	Lead- The Retail Business	Proto Infosys Ltd.	Second Innings Home	
Cartridge Café	Enkay Coffee Shop (P) Ltd.	Homegenie	School	Protocol Solutions Pvt. Ltd	Second School	
			M & B Footwear Pvt. Ltd.			

(This list is not exhaustive)

Organised by
FRANCHISE INDIA
Empowering **Change** Since 1999

Faridabad Office: 4th & 5th Floor, Charmwood Plaza, Eros Garden, Charmwood Village, Surajkund Road, Faridabad - 121009 Tel Number: - 0129 – 4098800 Fax Number: - 0129 – 4098829

Corporate Office: F-89/11, 1st Floor, Okhla Phase 1, New Delhi - 110020 Tel : +91 11 40665555 Fax: +91 11 40665563

Registered Office: Franchise House SCF 143-144, Sector - 17, Panchkula - 134109 Tel: 0172-2571823 Fax: 0172-2564963

Mumbai Office: 414, D Wing, Crystal Plaza, New Link Road, Andheri (w), Mumbai 400053, Tel: 02240685500-99 Fax: 022- 40685510

Chennai Office: 2nd Floor, Above Hotel Ashirwaad, 148/1, Habibbula Road, T.Nagar, Chennai - 600 017 Tel: +91-44-42124104 Fax: +91-44-42124103

Bangalore Office: Unit 314, Level 3, Second Floor, #7, Prestige Centre Point, Cunningham Road, Bangalore-560 052 Tel: +91 80 49035555 Fax: +91 80 49035511

Kolkata Office: Level 6, Constantia Building, Kolkata, INDIA - 700017, 11Dr.U.N.Brahmachary Road, Room no-604

Hyderabad Office: Regus Business Centre, Hyderabad Pvt Ltd, Level 1, Mid Town, Road No. 1, Banjara Hills, Hyderabad. Tel: +91 9392795423

Dubai Office: 802, Business Village-B, Next to Clock Tower, Deira, P.O. Box : 22554, Dubai, United Arab Emirates Tel: +971 4 2368568 Fax: +971 4 2368677

CALL TODAY!

Exhibition & Sponsorships –

Call **Ashna** +91 9310185550, **Prakash** +91 9323968158 **Manikandan** +91 9344009420, **Mahantesh** +91 9343930200, **Anil** +91 9320033402, **Sanjay** +91 9310516517 or **e-mail** expo@franchiseindia.com

Awards Entries –

Call +91 09310055559, 011 40665537 or **e-mail** awards@franchiseindia.com

Conference Delegates –

Call **Shilpi** +91 9313331090, **Moushmi** +91 9311908833 or **e-mail** conference@franchiseindia.com

Workshops Delegates –

Call **Neeta** +91 9311144600, or **e-mail** contact@franchiseindia.com

Speaker Opportunity –

Call **Ritu** +91 9810594888, **Punita** +91 9310078585 or **e-mail** editorial@entrepreneurindia.org

<http://expo.franchiseindia.com>

Show hotline: +91 11 32563453, +91 22 32509380

CHANGE IS THE ONLY CONSTANT

Supporting Media

THE
Franchising
WORLD
START YOUR OWN BUSINESS

RETAILER
INDIA'S FIRST RETAIL OPPORTUNITY MAGAZINE

EstateWorld
INDIA'S REAL ESTATE BUSINESS MAGAZINE

franchiseindia.com
Entrepreneur's Daily Dose

Supporting By



**Indian Franchise
Association**

Knowledge Partner

Francorp
The Franchising Leader